

IBEM-2025

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CALL FOR PAPERS

The 7th International Conference on Innovation in Business, Economics & Marketing Research (IBEM - 2025), organized by the National Center for Scientific Promotion and Innovation (CNPSI) under the aegis of the 26th International Forum on Applied Sciences and Innovation (ASI-BKK'2025). Authors are invited to submit their abstracts (02 pages) in English (each author can submit not more than two articles). Final versions should be communicated before **October 15, 2025** to be published in the indexed conference proceedings.

● An online session is scheduled

TOPICS

Related but not limited to :

PANEL1 : Management & Governance

- Development Policy and Plan
- Disaster management
- Emotional intelligence
- Environmental management
- Hospitality and tourism management
- Human resources management
- Multinational financial management
- Operational Research
- Project management
- Public sector management
- Quality management and assurance
- Risk management
- Strategic Management & Politics
- Strategic planning
- Supply Chain Management

PANEL2 : Economic Strategies & International Finance

- Audit
- Circular economy
- Corporate Finance and Governance
- Econometrics
- Economic democracy
- Economic growth
- Economic modeling
- Finance & Investment
- Group Finance and Governance
- Inflation
- Microeconomics
- Public choice theory
- Taxation
- VSEs and SMEs and territorial development

PANEL3 : New Approaches in Marketing Research

- Marketing analysis
- Brand equity
- Customer Relationship Management (CRM)
- Brand image
- Marketing & Strategy
- Social Media Marketing
- Digital Marketing
- Online Marketing
- Sports marketing
- Research and marketing strategy
- Market segmentation
- Telemarketing

PANEL4 : Digital Transformation & Information Technology

- Big data analysis
- Communication & Social Networks
- Electronic contract
- Data Mining and Intelligent Computing
- Electronic invoice
- Cloud service innovations
- Internet of Things
- Smart logistics
- Blockchain Security Models
- Information security
- Communication and network technology

PUBLICATION & INDEXING

All submitted and presented papers will be published in the indexed conference numeric proceedings **PBS "Proceedings Book Series"** Vol. 28 & Vol. 29, and will be submitted for possible publication with **'Springer Lecture Note'**.

Extended versions of the presented papers will be considered for publication in one of the following indexed journals :

- 1- Emerging Methodologies and Applications in Modelling, Identification and Control (SCOPUS ELSEVIER-EiCompendex - 10 papers)
- 2- International Journal of Simulation and Process Modelling (SCOPUS ELSEVIER-EiCompendex - 5 papers)
- 3- Springer Proceedings in Business and Economics (SPRINGER - SCOPUS-EiCompendex, 7 papers)
- 4- Journal of Operational Management & Marketing Strategies (ISSN global index - 7 papers)
- 5- International Journal of Economics & Strategic Management of Business Process (ISSN global index - 7 papers)
- 6- International Journal of Business & Economic Strategy (ISSN global index - 7 papers)
- 7- Journal of Economy & International Finance (ISSN global index - 7 papers)
- 8- Entropy journal (ISTE Ltd. London, UK - 7 papers)



IMPORTANT DATES

Submission Deadline - First Path Opened : June 25, 2025

Inscription : September 30, 2025

Final Manuscript due : October 15, 2025



SCAN ME!