

6th International Conference on Innovation in Business, Economics & Marketing Research

25 - 26 June 2024 / ONLINE

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CALL FOR PAPERS

The **6th International Conference on Innovation in Business, Economics & Marketing Research (IBEM - 2024)** organised by the « Centre National de la Promotion Scientifique et de L'innovation -CNPSI- » within the « International Centre for Innovation & Development -ICID- » in collaboration with many universities from Maghrébin countries & France. Authors are invited to start by submitting their abstracts (02 pages) or full papers in English or in French before **28 April 2024**.

TOPICS

Accounting
Advertising Management
Academic Entrepreneurship
Business & Economics
Business Information Systems
Communications Management
Comparative Economic Systems
Corporate Finance and Governance
Decision Sciences
Development Planning and Policy
Economic Development
Entrepreneurship, Intrapreneurship
Finance & Investment
Financial Economics
Human Resource
Innovation
Leadership for Innovativeness

Management Science
Manufacturing Processes
Marketing Research and Strategy
Marketing Theory and Applications
Operations Research
Organizational Behavior & Theory
Public Relations
Practices of Destination Marketing
Quality Management
Strategic Management Policy
Social Network Analysis
Social Innovation
Six Sigma & Quality Management
Systems Thinking
Technological Change
Time Management
Travel/Transportation/Tourism

PUBLICATION & INDEXING

All registered and presented papers will be published in the indexed numeric conference proceedings "**Proceedings Book Series -PBS-**".

Extended Version of papers will be published in the following serial journals :

- 1-International Journal of Service Science, Management, Engineering and Technology.
- 2-International Journal of Information Technology and Management.
- 3-Journal of Entrepreneurship, Business and Economics.
- 4-International Journal of Economics & Strategic Management of Business Process.
- 5-International Journal of Business & Economic Strategy.
- 6-Revue Internationale des Affaires et des Stratégies Economique.
- 7-Revue Internationale d'Economie et de Gestion Stratégique des Processus d'Affaires.
- 8-Journal of Operational Management & Marketing Strategies.
- 9-Journal of Economy & International Finance.

IMPORTANT DATES

Submission Deadline : **April 28, 2024**

Final Manuscript due : **June 11, 2024**



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