

# BEMM-2019

7<sup>th</sup> International Conference On Business

Economics, Marketing & Management Research

1 -3 October 2019, Istanbul - Turkey



## Call For Papers-

BEMM-2019 organized by International Centre for Innovation & Development (ICID) and has many partners : Kairouan University, Ondokuz Mayıs University. Authors are allowed to start by submitting their abstracts (02 pages) or full papers in **English or in French** before 15 August 2019. Final version should be submitted before 15 September 2019.

## Publication & Indexing-

All registered and presented papers on BEMM-2019 will appear in our indexed numeric proceedings then it will be published in one of the following journals:

- 1- International Journal of Service Science, Management, Engineering, and Technology
- 2- International Journal of Information Technology and Management
- 3- Journal of Entrepreneurship, Business and Economics
- 4- International Journal of Economics & Strategic Management of Business Process
- 5- International Journal of Business & Economic Strategy

## Topics -

- |                                      |                                      |
|--------------------------------------|--------------------------------------|
| - Accounting                         | - Management Science                 |
| - Advertising Management             | - Manufacturing Processes            |
| - Academic Entrepreneurship          | - Marketing Research and Strategy    |
| - Business & Economics               | - Marketing Theory and Applications  |
| - Business Information Systems       | - Operations Research                |
| - Communications Management          | - Organizational Behavior & Theory   |
| - Comparative Economic Systems       | - Public Relations                   |
| - Corporate Finance and Governance   | - Practices of Destination Marketing |
| - Decision Sciences                  | - Quality Management                 |
| - Development Planning and Policy    | - Strategic Management Policy        |
| - Economic Development               | - Social Network Analysis            |
| - Entrepreneurship, Intrapreneurship | - Social Innovation                  |
| - Finance & Investment               | - Six Sigma & Quality Management     |
| - Financial Economics                | - Systems Thinking                   |
| - Human Resource                     | - Technological Change               |
| - Innovation                         | - Time Management                    |
| - Leadership for Innovativeness      | - Travel/Transportation/Tourism      |

## Second Path-

*Submission Deadline*

**August 15, 2019**

*Authors Notifications*

~~August 31, 2019~~

*Final Manuscript due*

**September 15, 2019**

## Contact -

Turkey : +90 362 312 1919/(EXT) 1614 / Tunisia :+ (216) 73 242 813

bemm.conf@gmail.com

www.conf-event.com/BEMM.html

## Committees -

### Conference General Chairs

Ahmed Rhif (TUN)  
Hiroko Kawamorita (TUR)  
Yoshinori Moriwaki (JAP)

### Advisory Committee Chairs

Ayben Koy (TUR)  
Aurelian A. Bondrea (ROM)  
Cristi Spulbar (ROM)  
Evangelia (Lia) Marinakou (UK)  
Gabriela Tigu (ROM)  
Gordana Colovic (SER)  
Houyem Chekki (TUN)  
Huda Hilal (MAL)  
Irina-Eugenia Iamandi (ROM)  
Kholoud Alkayid (AUS)  
Mohammed Bosbait, KSA  
Ramona O. Mihăilă-Ștefănescu (ROM)  
Rita Cannas (ITA)  
Salim Ali Alghamdi (KSA)  
Yonca Deniz Koralp Guroi (TUR)  
Zeynep Özsoy (TUR)

### Steering Committee

Adriana Tiron Tudor (ROM)  
Besa Bytyqi (MAC)  
David A. Kirby (UK)  
Dilvin Taşkın Yeşilova (TUR)  
Fatima El Yousfi (CAN)  
Kürşat Demiryürek (TUR)  
Mirjana Radovic Markovic (SER)  
Muhtesem Baran (TUR)  
Oya Icmeli Tukel (U.S.A)  
Rajendra Kumar (UK)  
Riccardo Beltramo (ITA)  
Rosalie Douyon (FRA)

### Technical Committee

Ahmet Can Ozcan (TUR)  
Ali Halici (TUR)  
Aidin Salamzadeh (IRA)  
Andrei Plotnikov (RUS)  
Berna Burcu Yilmaz (TUR)  
Beyza Oba (TUR)  
Ciochina Luliana (ROM)  
Dilvin Taşkın Yeşilova (TUR)  
Evangelia (Lia) Marinakou (UK)  
Gulnaz Alibekova (KAZ)  
Ieva Brence (LIT)  
Ilona Skačkauskienė (LIT)  
Ivana Bilic (CRO)  
Ivana Dražić Lutijsky (CRO)  
Jane Paunkovic (SER)  
Jolita Greblkaitė (LIT)  
Karol J. Borowiecki (DEN)  
Kimio Kase (SPA)  
Mai Thai (CAN)  
Manuela Epure (ROM)  
Marija Boban (CRO)  
Mihaela Simionescu (ROM)  
Mirjana Radovic Markovi (SER)  
Muhtesem Baran (TUR)  
Mullika Sungsanit (THA)  
Murat Kasimoglu (UK)  
Mohammad Reza Zali (IRA)  
Natalie Semenysheva (UKR)  
Naveed Yasin (OMA)  
Neel Mani Prasad Verma (THA)  
Nikolaos Antonakakis (AUS)  
Nuray Atsan (TUR)  
Oksana Akhmetzianova (CHI)  
Pairach Piboonrungraj (THA)  
Pavlina Ivanova (SLO)  
Ramona Birau (ROM)  
Rimante Hopeniene (LIT)  
Rong Zhang (JAP)  
Roya Rahimi-Rezaei (UK)  
Simona Sarotar Zizek (SLO)  
Svetlana Pankova (RUS)  
Shayegheh Ashourzadeh (CHI)  
Suncica Oberman Peterka (CRO)  
Vesna Aleksic (SER)  
Vida Davidavičienė (LIT)  
Vidovic Aleksandra (SER)  
Virginia Maracine (ROM)  
Yashar Salamzadeh (MAL)  
Yucel Yilmaz - Ozturkoglu (TUR)