

IBEM-2019

4th International Conference on Innovation in Business, Economics & Marketing Research

27-29 April 2019, Tabarka - Tunisia

Call for Papers

IBEM-2019 represented by many partners: International Centre of Innovation & Development (ICID), Carthage University, Kairouan University, Coventry University, Ondokuz Mayıs University and International Publisher and CO. **Authors are allowed to start by submitting their abstracts (02 pages) or full papers in English before 20 January 2019. Final version should be submitted before 15 April 2019.**

Papers in french will be considered in a Francophone special session

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Topics are related but not limited to:

- Accounting
- Advertising Management
- Academic Entrepreneurship
- Business & Economics
- Business Information Systems
- Communications Management
- Comparative Economic Systems
- Corporate Finance and Governance
- Decision Sciences
- Development Planning and Policy
- Economic Development
- Entrepreneurship, Intrapreneurship
- Finance & Investment
- Financial Economics
- Human Resource
- Innovation
- Leadership for Innovativeness
- Management Science
- Manufacturing Processes
- Marketing Research and Strategy
- Marketing Theory and Applications
- Operations Research
- Organizational Behavior & Theory
- Public Relations
- Practices of Destination Marketing
- Quality Management
- Strategic Management Policy
- Social Network Analysis
- Social Innovation
- Six Sigma & Quality Management
- Systems Thinking
- Technological Change
- Time Management
- Travel/Transportation/Tourism

Partners



PAPERS PUBLICATION

All registered and presented papers on IBEM-2019 will appear in our proceedings before 30 June 2019 then it will be published in one of the following journals:

- 1- International Journal of Service Science, Management, Engineering and Technology
- 2- International Journal of Information Technology and Management
- 3- Journal of Entrepreneurship, Business and Economics
- 4- International Journal of Economics & Strategic Management of Business Process
- 5- International Journal of Business & Economic Strategy
- 6- Revue Internationale des Affaires et des Stratégies Economique
- 7- Revue Internationale d'Economie et de Gestion Stratégique des Processus d'Affaires

Submission Deadline
January 20, 2019

Authors Notification
February 20, 2019

Final Manuscript due
April 15, 2019

CONFIRMED SPEAKERS



**Prof. Ille
Gebeshuber (Austria)**



**Prof. Georges
Descombes (France)**



**Prof. Ivana Bilic
(Croatia)**



**Prof. Ayben Koy
(Turkey)**



**Prof. Ridvan
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Kawamorita (Turkey)**

INFO:

Accommodation & Transport Airport-Hotel are included

A Workshop on Entrepreneurship & Innovation will be held in the conference second day

Best Paper Award: Airplane ticket -round trip- To Istanbul or Marrakech

Algerian 100%: Bus from Alger to Tabarka

Get in Touch

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