



# CERTIFICATE OF PARTICIPATION & PRESENTATION

This is certify that

## Mouna Allouche

Has attended the 13th International Conference on Business Economics, Marketing & Management Research (BEMM-2026) from April 27, 2026 to April 30, 2026 in Istanbul, Turkey and made an online presentation of the paper entitled :

« When AI Ethis Schape Motivation and Trust Toward Sustainable AI Adoption in Education ».

co-author(s) : Molka Boujelben



**General Chairs :**

Pr. Adriana Mihnea (ROU)

Pr. Zeynep Ozsoy (TUR)



**CNPSI Director :**

Dr. Ahmed Rhif (TUN)