

# 3<sup>rd</sup> International Conference on Management & Digital Marketing

February 18–19, 2025 / Online

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## CALL FOR PAPERS

The **3rd International Conference on Digital Marketing and Management (MDM-2025)** is an exceptional online forum that brings together experts and researchers in the fields of Digital Marketing and Management. Authors are allowed to start by submitting their abstracts (02 pages) or Full papers before **January 13, 2025** (Each author may submit a maximum of two articles).

## TOPICS

Academic Entrepreneurship

Advertising Management

Business & Economics

Business Intelligence (BI)

Communication & Social Media

Comparative Economic Systems

Development Policies and Plans

Digital Marketing

Economic Policy

Entrepreneurship & Intrapreneurship

Finance & Investment

Group Finance and Governance

International Trade

Management Information Systems

Management Science

Marketing & Strategy

Marketing Theories and Applications

Operational Research

Quality Management

Regulatory Economics

Social Entrepreneurship

Strategic & Policy Management

## PUBLICATION & INDEXING

All registered and presented papers will be published in the indexed numeric conference proceedings "**Proceedings Book Series -PBS-**".

Extended Version of papers will be published in the following serial journals :

- 1- Emerging Methodologies and Applications in Modelling, Identification and Control (SCOPUS ELSEVIER - 5 articles)
- 2- International Journal of Simulation and Process Modelling (SCOPUS ELSEVIER - 5 articles)
- 3- International Journal of Economics & Strategic Management of Business Process (7 articles)
- 4- International Journal of Business & Economic Strategy (7 articles)
- 5- Journal of Economy & International Finance (7 articles)
- 6- La Revue Entropie (ISTE Ltd. London, UK - 5 articles)



SCAN ME!

## IMPORTANT DATES

Submission Deadline : **January 13, 2025**

Final Manuscript due : **March 20, 2025**